

Creativity / Commerce / Culture / Collaboration

Spring 2014



VCU Brandcenter Friday Forum

11AM - 12:30PM / VCU Commons Theater / 907 Floyd Avenue

**Alternate Location: VCU Brandcenter Lecture Hall, 103 S. Jefferson Street*

Spring 2014 Schedule

- Jan. 17 Bill Davenport / CEO / Wieden + Kennedy Entertainment
- Jan. 24 Jorge Calleja / VP/Global Group Creative Director / The Martin Agency
John Gibson / VP/Group Planning Director / The Martin Agency
- Jan. 31 Ryan Berger / Founder and Chief Creative Officer / The Berger Shop
- Feb. 7 Chloe Gottlieb / SVP, Executive Creative Director / R/GA New York
Jay Zasa / SVP, Executive Creative Director / R/GA New York
- Feb. 14 CANCELLED
- Feb. 21 Antonio García / Director of Jazz Studies / VCU
- Feb. 28 Kevin Proudfoot / Creative Director / Google Creative Lab
- Mar. 7 Richard Fine / Managing Partner / Redscout
- Mar. 14 NO FRIDAY FORUM / SPRING BREAK
- Mar. 21 John Adams / Chairman / The Martin Agency
**Alternate Location: VCU Brandcenter Lecture Hall*
- Mar. 28 Tom Carroll / President & CEO / TBWA Worldwide
- Apr. 4 Nathan Martin / CEO / Deep Local
- Apr. 11 Joe Pytka / Director
**Alternate Location: VCU Brandcenter Lecture Hall*
- Apr. 18 David Perez / Recruiting Director / Venables Bell & Partners
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