



VCU Brandcenter

Recruiter Session Sponsorship Opportunities

We were thrilled to secure many wonderful sponsorships for treats for the students and recruiters at last year's Recruiter Session. These sponsorships are an excellent opportunity to get your names in front of our students, and we are so grateful for your support. Please let us know if you are interested in one of the sponsorship opportunities available this year. Thank you again!

Sponsorship Opportunities:

Tuesday, April 25th

- Pre-session dinner/snack for students as they prep their tables the night before the event. In the past, agencies have done things like order pizza, smoothie bar, massage chairs, etc. \$1000

Wednesday, April 26th

- Coffee \$1000
- Breakfast \$2000
- Snack \$500
- Lunch \$3000
- Happy Hour \$4000

Thursday, April 27th

- Coffee \$1000
- Breakfast \$2000
- Snack \$500
- Lunch \$3000

Sponsorships include:

- Your logo included in promotional materials/emails we send out before and after the Recruiter Session event
- Your logo included in Recruiter Session details on our [Recruiter Session webpage](#).
- "Thank you" signage at the event (in lobby and near sponsorship "venue")

Details:

- Checks/payment to be made to VCU School of Business Foundation at least 2 weeks before the event.
- You will receive a receipt from the Foundation reflecting your generous charitable contribution, which may be used for accounting and tax purposes.
- We will coordinate all of the logistics (catering, menu, timing, etc.) so you do not have to "double" as an event planner while you are here.



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- We'll reach out to local food trucks and small businesses in Richmond in order to provide the coffee, snack and lunch breaks for our students and recruiters.
- Some popular sponsored support has included service from Alchemy Coffee, Mrs. Yoder's Donuts and King of Pops. We are open to suggestions, but you can trust us to find a great Richmond vendor for your sponsorship.

Contact:

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