



VCU Brandcenter Friday Forum

Nov. 7 / 11am-12:30pm / VCU Commons Theater / 907 Floyd Avenue

Rei Inamoto

Chief Creative Officer/Vice President / AKQA



Named in Creativity Magazine's "Creativity 50" as well as "the Top 25 Most Creative People in Advertising" in Forbes, Rei Inamoto is one of the most influential individuals in the marketing and creative industry today.

Rei is Chief Creative Officer / VP of AKQA, responsible for delivering creative solutions for clients such as Audi, Google, Nike and Verizon. Since his arrival at the agency in 2005, AKQA has become the first agency in history to receive five Agency of the Year accolades; named one of Fast Company's 50 Most Innovative Companies as well as the Ten Agencies of the Decade. In 2012, Rei was inducted into "The Hall of Achievement" by the American Advertising Federation, honoring the top young talent of the industry.

honor

Born in Asia, educated in Europe and the US as well as the combination of backgrounds in art and technology, Rei brings a unique perspective to his work.