



VCU Brandcenter Friday Forum

11AM - 12:30PM / VCU Commons Theater / 907 Floyd Avenue

Spring 2017 Schedule

- Jan. 20** Rick Webb / Author / Consultant / Chief Operations Officer / **Timehop**
- Jan. 27** Kristen Cavallo / US Chief Growth Officer / **MullenLowe**
**Alternate location: VCU Brandcenter Lecture Hall / 103 S. Jefferson Street*
- Feb. 3** Winston Binch / Chief Digital Officer / **Deutsch North America**
- Feb. 10** Frank McCann / Founder / **McCann Systems**
Chad Hutson / President / **Leviathon**
- Feb. 17** Paul Keister / Chief Creative Officer / **Carvana**
- Feb. 24** Lisa Freiman / Director / **Institute for Contemporary Art at VCU**
(Jay Russell had to cancel)
- Mar. 3** Heidi Hackemer / Founder / **Wolf & Wilhelmine**
- Mar. 10** **NO FRIDAY FORUM / SPRING BREAK**
- Mar. 17** Fitz Maro (XD, 2013) / Senior Innovation Strategist / **360i**
- Mar. 24** TBD / **Innocean**
(Stuart Elliott had to cancel)
- Mar. 31** Debbi Vandeven / Global Chief Creative Officer / **VML**
John Cook / CEO & President / **VML**
- Apr. 7** Jason Harris / President/CEO / **Mekanism, Inc.**
- Apr. 14** Jess Greenwood / VP/Content & Partnerships / **R/GA**
- Apr. 21** Karen Land Short (AD, 2008) / Group Creative Director / **Droga5**