



VCU Brandcenter Friday Forum

Dec. 5 / 11am-12:30pm / VCU Commons Theater / 907 Floyd Avenue

Charles Merritt

Chief Marketing Officer / Knox Payments

Operating Partner / 80amps



Charles is the Chief Marketing Officer at Knox Payments. Prior to Knox, Charles was a founding member of 80amps, where he worked to create and advise a portfolio of seed-stage startup companies across consumer goods, technologies, and media platforms. He has also worked in-house at tech startups, most notably as the head of marketing from the launch of Jetsetter.com through 2011, and as a Marketing Analyst at KAYAK.com, where he built the German marketing program.

Charles enjoys the outdoors, motorcycling, and travel. Charles holds a B.A. from UNC Chapel Hill and a M.S. from the one and only VCU Brandcenter.

Topic / The Worst That Can Happen

Descriptor / With the end of the Fall semester upon the students, I thought it would be great to tell them about the worst things that can happen. This presentation is based loosely on actual events.