The VCU Adcenter is the graduate program in advertising at the School of Mass Communications, Virginia Commonwealth University.

- Katherine Hubbard Wintsch (ST, 2001) won APG Awards for her work on Barely
- Trish Pavlecich (CW, 2007) is a Copywriter at Amalgamated in NYC.
- Missy Barber Rothrock (CW, 1998) is a Copywriter at Collins + Company in
- John Nelson (ST, 2004) is a Planner at Deutsch in NYC.
- Carly Lee (ST, 2003) recently accepted a position at Nike Sports China as a
- Ha Diep Koehler (ST, 2000) is an Account Manager at the Meridian Group in
- Tomoko Izumoto (AD, 2007) is an Art Director at Tribal DDB in San Francisco.
- Jonathan Graham (CW, 2002) is a Copywriter at Goodby, Silverstein & Partners.
- Lauren Felton (AD, 2004) is
- Jason DeTurris (ST, 2002) is a Planning Director at JWT in NYC. He is working on
- Hunter Butler's (ST, 1999) travel website, www.blueescapes.com was featured in
- This is the first time the VCU Adcenter has held the honor, and it's a testament to how
design and brand consultants, academics from top business and design schools,
BusinessWeek
5. How's NOLA? Are things moving along there? Would you recommend the area/job market to
And also in the discipline sense that everyone should work as all three. We had some
same by emerging as one of the thought-leaders within the industry.
recognition in case of success.” Robbie Vitrano from Trumpet was looking to hire
- If your agency has any real world projects for the school, please e-mail rboyko@
- If you think your agency would like to be informed about Adcenter interns and
- If you change jobs or addresses, please remember to let us know. Please e-mail
produced a second film for the “finals.” Check out his latest film at www.48.tv. Search
for agencies. If you're looking for some strategic and creative firepower, please let
vcu.edu or asommardahl@vcu.edu. The students have recently worked on real
our database.
recruitment fairs, please e-mail asommardahl@vcu.edu and we'll add them to
Alma maters. Mike D’Amico (AD, 2007) recruited at Ithaca and Jordan Eakin (AD,
Alumni Recruiting for the VCU Adcenter
- The Adcenter has hosted three very successful Executive Education workshops over
- Rick Basnight from Allen & Pretty and his wife Maria have just had a daughter, Zohra Khwaish Kapoor.
- The Class of '07 is currently at a 90% job placement rate only 6 months •
An impressive 97% of the Class of '08 had internships this past summer. •
- The VCU Adcenter has added some new classes to the curriculum. We’re emphasizing emerging disciplines and
- Craig Albers: New Classes for a New World
- This year, Rick Basnight is hosting the Campaign for Change. He's really proud of our campaign.
- The Adcenter’s annual silent auction raised over $80k, and this year we're bringing our silent auction online!
- The Class of '07 raised over $100k for the Campaign for Change, and this year we're bringing our silent auction online!
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