1. **Calls me Fat Ass.**

Yeah, everyone I work with still calls me Butter. But of course my parents call me Stephen. And my wife

2. **What do you do when you're stumped? What do you do for inspiration?**

I hope you like reading updates on the Brandcenter. We'd also love to hear what's going on with your lives

3. **What do you do when you're stumped? What do you do for inspiration?**

It was great seeing over fifty alumni at our Grand Opening party in March and having the chance to show

4. **What do you do when you're stumped? What do you do for inspiration?**

We will be graduating 85 students on May 17, and the following week we'll host recruiters from all over the

5. **What do you do when you're stumped? What do you do for inspiration?**

VCU Brandcenter Prepares for Two Executive Education Programs this Summer

6. **What do you do when you're stumped? What do you do for inspiration?**

More Ways for Alums to Get Involved

7. **What do you do when you're stumped? What do you do for inspiration?**

In addition to these week-long workshops, the VCU Brandcenter also offers customized Executive Educa-

8. **What do you do when you're stumped? What do you do for inspiration?**

Network exposes the world to the newest, freshest, most exciting work coming out of the global creative

9. **What do you do when you're stumped? What do you do for inspiration?**

On April 10, Yahoo! and the Interactive Advertising Bureau hosted a “get to know VCU Brandcenter” cocktail

10. **What do you do when you're stumped? What do you do for inspiration?**

...dents are confident it was a huge success.

11. **What do you do when you're stumped? What do you do for inspiration?**

Tap Project. During World Water Week, March 16-22, these restaurants invited their customers to pay $1 for

12. **What do you do when you're stumped? What do you do for inspiration?**

Second years Karen Land, AD and Tim Gordon, CW created the AICP Show call for entries this year – a deck

13. **What do you do when you're stumped? What do you do for inspiration?**

for their Doritos work to the judges in May. Brandcenter teams have won the Client Pitch Competition two of

14. **What do you do when you're stumped? What do you do for inspiration?**

Congratulations to four Brandcenter teams whose work was chosen for publication in CMYK #40. The three

15. **What do you do when you're stumped? What do you do for inspiration?**

The second year team of Victoria Weeks, AD and Gaurav De, CW and the first year team of Kyle Wai Lin, AD,

16. **What do you do when you're stumped? What do you do for inspiration?**

Award season is just beginning and the Brandcenter students are already raking in the accolades…

17. **What do you do when you're stumped? What do you do for inspiration?**

Student Awards

18. **What do you do when you're stumped? What do you do for inspiration?**

Yahoo! generously sponsored entertainment by The Neville Brothers whose New Orleans style perfectly ac-

19. **What do you do when you're stumped? What do you do for inspiration?**

On March 6th, in conjunction with the spring board of directors meeting, the Brandcenter hosted 300+

20. **What do you do when you're stumped? What do you do for inspiration?**

industry.

21. **What do you do when you're stumped? What do you do for inspiration?**

The advertising industry is beginning to question its own name. The Brandcenter hopes it has created an envi-

22. **What do you do when you're stumped? What do you do for inspiration?**

• David Perks (CW, 2002) is a Senior Copywriter at New City Media in Blacksburg, VA. As a Hokie, Da

23. **What do you do when you're stumped? What do you do for inspiration?**

• Grey Ingram (CW, 2003) is a Copywriter at Strategic America in Des Moines, IA.

24. **What do you do when you're stumped? What do you do for inspiration?**

• Brandon Hill (CS, 2006) and his wife Rebekah were married on November 18, 2007.

25. **What do you do when you're stumped? What do you do for inspiration?**

• William Burks Spencer (CW, 2004) is a Copywriter at Wieden + Kennedy in London.

26. **What do you do when you're stumped? What do you do for inspiration?**

• Puja Shah (AD, 2003) is an Art Director at Olson in Minneapolis.

27. **What do you do when you're stumped? What do you do for inspiration?**

• Farr Smith (CW, 2005) is a Copywriter at McKee Wallwork Cleveland.

28. **What do you do when you're stumped? What do you do for inspiration?**

• Jason Bottenus (AD, 2007) is an Art Director at BBH in New York City.

29. **What do you do when you're stumped? What do you do for inspiration?**

• Manoj Damodaran (CS, 2007) is a Junior Planner at BBDO Detroit.

30. **What do you do when you're stumped? What do you do for inspiration?**

• Please keep us posted on new work you've produced. We like to share that information with our