

Creativity / Commerce / Culture / Collaboration

Spring 2012

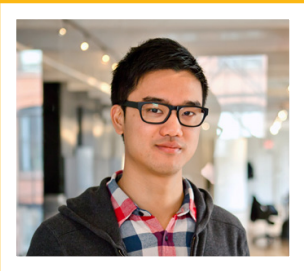


VCU Brandcenter Friday Forum

Feb. 10th / 11am - 12:30pm / VCU Commons Theater / 907 Floyd Avenue

Mike Karnjanaprakorn

Co-Founder / Skillshare



Michael Karnjanaprakorn is the CEO/Co-Founder of Skillshare which is a marketplace to learn anything from anyone, anywhere. He's also a Venture Advisor for Collaborative Fund and 2012 TED Fellow. Previously, he led the product team at Hot Potato, which was acquired by Facebook & developed products and services that organized the creative world at Behance. He's a 2006 graduate of the VCU Brandcenter and avid roschambo player, NYC foodie, and HBO fanatic.

Topic / Creative Entrepreneurship: Taking the Path Less Traveled

Descriptor / The education I received at VCU was the best education I've ever received in my entire life. You learn how to creatively solve problems, collaborate with other people, clearly articulate and present your ideas, and more importantly innovate. The canvas you use right now happens to be advertising. But, you can take those skills and apply them to things other than advertising like entrepreneurship. I'll teach a class on my journey as an entrepreneur, lessons learned, and how you can do the same coming out of school.