



VCU Brandcenter Friday Forum

Sept. 7 / 11am - 12:30pm / VCU Brandcenter Lecture Hall / 103 S. Jefferson St.

Carolyn Hadlock

Principal and Executive Creative Director / Young & Laramore



Carolyn Hadlock is a Principal and Executive Creative Director of Young & Laramore. Hadlock has pushed, prodded and inspired teams to do original, effective work for major brands such as Brizo Faucets, Stanley Steemer, Schlage Locks, Goodwill, P&G and Scotts Lawn Service.

Deciding early on between nursing and advertising, she chose the X-Acto blade over the hypodermic syringe and has a BFA in Visual Communications from Indiana University Herron School of Art. Her work has garnered recognition and awards including the Art Directors Club, Advertising Age, Adweek, Communication Arts, Cannes, Effies, Graphis and The One Show and has been featured on NBC's Today Show and in The Wall Street Journal, Forbes and USA Today.

Carolyn has written guest editorials for Creativity, Food & Drink, and Adweek, and served as a judge for the Communication Arts Advertising Annual.

Topic / "Don't Know Your Place": 20 Years of Lessons Learned

Descriptor / Don't be defined or limited by geography, title, discipline or boardrooms. This is about taking the hard way and caring about everything.