

Creativity / Commerce / Culture / Collaboration

Fall 2013

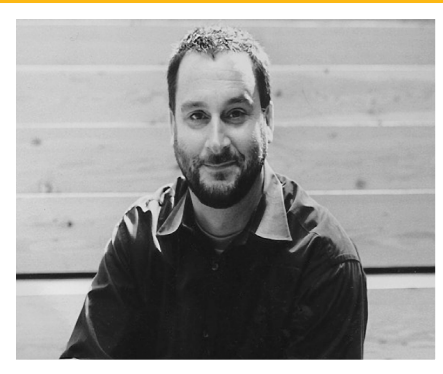


VCU Brandcenter Friday Forum

Sept. 6 / 11am - 12:30pm / VCU Commons Theater / 907 Floyd Avenue

Hal Curtis

Creative Director / Wieden+Kennedy



A graduate of Art Center College of Design, Hal has been at Wieden+Kennedy since 1994 and worked as Creative Director on Nike from 1996 to 2006. In 2006, Advertising Age's Creativity Magazine named Hal one of the 50 most influential creative leaders of the last 20 years. In 2007, Hal shifted focus to Coca-Cola. Hal's work has been noted by The One Show, D&AD, Cannes, The New York Art Directors Club, Communications Arts, MOMA, AICP, Graphis, among others. In 2010, Adweek named Coke's "It's Mine" Super Bowl spot

of the decade. Hal is a six-time Emmy nominee for outstanding commercial and a three-time winner.

Hal is married with two children and lives in Portland, Oregon.