

Creativity / Commerce / Culture / Collaboration

Spring 2017



## VCU Brandcenter Friday Forum

Jan. 20 / 11am-12:30pm / VCU Commons Theater / 907 Floyd Avenue



# Rick Webb

Author, Consultant, & Chief Operations Officer / Timehop



Rick Webb is a writer, angel investor, and consultant to such startups and marketing companies such as Tumblr, Soundcloud, Timehop and Percolate. He currently serves as the COO of Timehop.

In 2001, Webb co-founded The Barbarian Group, an award-winning digital ad agency. He served as its COO for the first ten years of the company's existence. Webb left in 2011 to pursue angel investing in technology and advertising. He is an angel investor in Foursquare, Percolate, Sherpaa, Nestio and Timehop. He is an advisor to several other tech startups and marketing services companies, including Hard Candy Shell, and Small Girls PR.

Webb is author of *Agency: Starting a Creative Firm in the Age of Digital Marketing*, released by Palgrave Macmillan in 2015, and *Man Nup: A Groom's Guide to Heroic Wedding Planning* in 2016. He is an avid writer on technology, advertising, economics, and government. He graduated from

Boston University with a degree in International Economics in 1992. He serves a board member of the VCU a, one of the most renowned advertising graduate schools, and was named as *Creativity Magazine's* 50 most creative people in marketing (2008). He was born and raised in Fairbanks, Alaska.

Topic / How to work in advertising and stay chill

Descriptor / A meditation on laziness vs. productivity, the advertising industry, and its rights on your time.