

Creativity / Commerce / Culture / Collaboration
Spring 2011



VCU Brandcenter Friday Forum

Mar. 4 / 11am - 12:30pm / VCU Student Commons Theater / 907 Floyd Avenue



Camm Rowland

Executive Creative Director / Digital Kitchen



Camm Rowland is an Executive Creative Director at Digital Kitchen, a digital agency and production company focused on filmmaking, experiential design and interactive media. Camm has written, directed, animated and produced work that has earned several industry awards, one Emmy nomination and recognition in the Communications Arts Design Annual. He leads a handpicked group of artists, designers, writers, animators, composers and directors in the conceptualization and creation of branded content. Camm has worked with clients such as Target, HBO and Sundance Film Festival. An MFA graduate of Cranbrook Academy of Art, he also maintains an independent studio art practice. In his free time, Camm enjoys growing facial hair.

Topic / thinkermaker

Descriptor / In this talk, we'll examine the "DNA" of today's interdisciplinary creative talent - from strategies used to promote and foster ideas, to the challenges of cultivating a creatively fruitful lifestyle off the clock.